



Executive Coaching Experience

*The Momentum You Need to
Get to the Next Level*



From the Desk of Gibran Nicholas

Dear Friend,

I'd like to invite you to my exclusive executive coaching experience where I'll be sharing the most effective strategies I've implemented in my 20-year journey as an entrepreneur. These strategies have helped me, as well as my top clients, achieve astonishing results. In fact, I've personally grown my business by an average of 42% each year for the past three years in a row by using these strategies. I'd love to create the same impact for you!

To be clear, that's 42% growth in your business this year, and a whopping 185% growth in your business over the next three years!

This *Momentifi Coaching Experience* will also help you win back more time as a leader of a high-performance team. We'll examine each area of your business and identify opportunities for improvement. This includes:

- Your Value Proposition to Key Customers, Partners & Employees
- Your Business Process and Customer Experience
- Your Leadership Process and Employee Experience

Are you interested in growing your business by 185%, improving your leadership impact, and winning back at least 30-60 minutes per day?

If so, I'd love for you to join me on this exciting adventure! You'll walk away with:

- A step-by-step action plan to get to the next level in your business
- A blueprint you can use to coach your team to greater levels of success
- My personal guarantee that you'll earn 100%+ return on your investment

I hope to see you in Napa on June 24!

A handwritten signature in black ink that reads "Gibran Nicholas". The signature is fluid and cursive, with the first name being more prominent.

Gibran Nicholas
Founder and CEO
Momentifi Companies

Create Momentum in Your Business Relationships

Engage your team and win more business with a more compelling story and value proposition.

Your Vision

How to create a more compelling vision to drive you forward and attract more ideal clients, partners, and employees

Your Market

How to identify and meet hidden needs in your market BEFORE your competition gains the advantage

Your Story

How to improve your sales and communication results with a more compelling story and value proposition

What's the impact of a 10% improvement in your value proposition to key customers, partners and employees?

For Every \$10mm in Sales Opportunities	For Every \$100mm in Sales Opportunities	For Every \$1 billion in Sales Opportunities
10% Improvement in Your Story Creates:	10% Improvement in Your Story Creates:	10% Improvement in Your Story Creates:
\$1,000,000 Sales Growth	\$10,000,000 Sales Growth	\$100,000,000 Sales Growth

Create Momentum in Your Business Process

Win back more time & focus on high-impact activities during each stage of your business process.

Your Business Metrics

How to win back more time and get better results during each stage of your workflow

Your Financial Metrics

How to improve your personal and business cash flow while increasing your profit margins

Your Leadership Metrics

How to build and lead a winning team of top performers who amplify your message and results

What would you give for an extra 30-minutes per day?

STEP 1

30 minutes per day
x
5 work days per week
=
150 minutes per week

STEP 2

150 minutes per week
x
50 weeks per year
=
7,500 minutes per year

STEP 3

7,500 minutes per year
/
60 minutes per hour
=
125 hours
/
40 hours per work week
=
3.125 weeks of extra productivity!

Create Momentum in Your Business Timing

Market-proof your business and secure your future before it's too late.

What would you give to protect yourself from market and industry fluctuations?

Companies Who Lost Momentum (when they could have avoided it)

- ✓ Toys 'R' Us
- ✓ Blockbuster Video
- ✓ Blackberry
- ✓ AOL
- ✓ Yahoo
- ✓ Kodak

**DON'T BE NEXT
ON THIS LIST!**

Three Reasons Why NOW is the Right Time for You to Participate in *Momentifi* Coaching

- 1) Margin Compression:** the average profit per loan went down from \$1,346 (2017) to \$237 and falling (2018). You need new strategies and tactics to lead your team to victory and increase your profit margins in the current environment.
- 2) More Competition:** origination volume is lower due to rising interest rates. This means you'll be facing fierce competition for a smaller pie of business.
- 3) More Innovation:** billions of dollars are flooding the mortgage and real estate tech space because "they" want to disrupt and displace you. You and your team will need to demonstrate more value to your customers in this new age of technology and innovation.

The *Momentifi* Executive Coaching Experience

We host you at world-renowned resorts, and we provide you with 5-star strategic planning experiences.

Retreat #1

**June 24-27, 2018
Auberge du Soleil
Napa, CA**

- ✓ Walk away with a step-by-step plan to get to the next level in your life and business
- ✓ Mastermind with top-performing leaders, executives, and entrepreneurs



Retreat #2

**October 3-5, 2018
Four Seasons
Toronto, Canada**



Retreat #3

**January 27-30, 2019
Esperanza Resort
Cabo San Lucas, Mexico**



Your Investment

ALL-INCLUSIVE OF MEALS & 5-STAR RESORT ACCOMMODATIONS

Three Payment Plan Options

<p>\$5,000 Deposit + \$15,000 June 1</p>	<p>\$5,000 Deposit + \$3,500 per month for 5 months starting June 1</p>	<p>\$5,000 Deposit + \$2,500 per month for 8 months starting June 1</p>
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Bring a Spouse or +1

<p>Option 1: Full Experience & Private Coaching</p>	<p>\$9,000</p>
<p>Option 2: Only Meals & Off-site Activities</p>	<p>\$4,500</p>

Next Step:

Email Gibran@Momentifi.com to schedule your confidential interview.

SEATING IS LIMITED.



All *Momentifi* Strategic Planning Retreats are led by **Gibran Nicholas**, the founder and CEO of CMPS Institute and the *Momentifi* companies. Gibran is a professional speaker, leadership coach and entrepreneur.

Since 2005, Gibran has trained, coached and certified over 8,000 of the nation's top trusted advisors, sales professionals and entrepreneurs.

His primary focus is to help you create and maintain positive momentum in your life and business.